

Marketing For Coaches

Written by Candice S. Edye

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Coaching can be a tough sell. It can be hard to find enough clients to make it sustainable and there are a lot of coaches out there. However, by changing the way you look at your coaching practice and creating multiple streams of coaching income, you can create a satisfying and successful business. As long as people have problems, there will be a need for coaches. The demand already exists, you just have to know how to tap into it.

This 12-week coaching program costs \$3,000 + GST and provides practical strategies to grow your coaching practice.

Topics covered include:

- Segmenting your market and finding your niche
- Identifying your Value Proposition
- Product design: Creating multiple streams of coaching income
- Developing a lead generation system
- Creating content assets
- Managing objections
- Generating traffic
- Developing a marketing calendar

Please [contact us](#) to find out how we can help you.